

2017 New York State Public Authority Mission Statement and Measurement Report

Local Public Authority/Agency Names: Ontario County Industrial Development Agency (OCIDA), Ontario County Local Development Corporation (OCLDC), Ontario County Economic Development Corporation (OCEDC).

Fiscal Year: January 1 – December 31

Enabling Legislation: The Ontario County Industrial Development Agencies (OCIDA) was formed under Article 18-A of New York State General Municipal Law as a public benefit corporation. The OCIDA was created to actively promote, encourage, attract, and develop job and recreational opportunities and economically-sound commerce and industry in cities, towns, villages, and counties throughout New York State (the “State”). The OCIDA is empowered to provide financial assistance to private entities through tax incentives in order to promote the economic welfare, prosperity, and recreational opportunities for residents of Ontario County. The Ontario County Local Development Corporation and the Ontario County Economic Development Corporation were both formed pursuant to section 402 of the Not-For-Profit Corporation law whose sole purpose is to promote economic development in Ontario County.

Mission Statement: The Ontario County Office of Economic Development (EDC), Ontario County Industrial Development Agency (OCIDA), Ontario County Economic Development Corporation (OCEDC) and the Ontario County Local Development Corporation (OCLDC) help companies, not-for-profits and entrepreneurs create wealth and growth while retaining and growing jobs in Ontario County. Together we seek to accomplish our common mission by:

- Supporting entrepreneurship and innovation in all sectors of the economy by providing a world-class environment for technology-led development.
- Providing technical assistance, incentives and other forms of direct support to enable all companies to succeed in the global economy.
- Working with a variety of public and private organizations to ensure that Ontario County’s workforce has world-class technical skills.
- Actively participating in efforts that maintain and improve the County’s quality of life so that it can continue to attract and retain world-class talent and enterprises.
- Continuously monitoring the County’s business climate to ensure that it remains a premium location for technology-led development.

2017 Measurements and Evaluation of Prior Year Performance:

1. Jobs supported, retained, and created.
 - a. Results --- 1,404 jobs retained or created through seventeen approved projects.
 - b. Results --- 60 workers received on-the-job training and incumbent worker training supported by agency funds.
2. Leverage private capital to grow and retain businesses in Ontario County.
 - a. Results ---used \$9,360,965 of public investments to leverage \$67,687,550 of private sector investments for total investments of \$77,048,515 in Ontario County.
3. Support strategic non-profit projects in Ontario County.

- a. Results --- assisted in tax exempt bond refinancing of a large medical facility located in Ontario County.
- 4. Encourage global competitiveness.
 - a. Results --- Secured grant to construct new Fix Based Operator terminal building at the Canandaigua Airport to improve the airport's ability to serve its users.
 - b. Results --- Secure grant to construct or leverage private investment to construct a corporate jet aircraft hangar at the Canandaigua Airport.

Authority Stakeholders: Ontario County Board of Supervisors, OCIDA Board of Directors, OCEDC Board of Directors, Ontario County and all municipalities, Ontario County school districts, and Ontario all Ontario County businesses.

Authority Beneficiaries: The residents and taxing jurisdictions of Ontario County.

Authority Customers: Strategic businesses of Ontario County.

Governance Certification (OCIDA):

Where 1.0 = 100% Agree and 4.0 = 0% Agree

1. As an OCIDA Board Member, I have a clear understanding of the mission and purpose of the OCIDA. *Average Rating – 1.0*
2. I have sufficient opportunity to research, discuss, question, and prepare before decisions are made and votes taken. *Average Rating – 1.0*
3. I receive the right amount of information to make the decisions requested of me as a Board member. *Average Rating – 1.2*
4. I understand my role and fiduciary responsibilities and hold myself and other Board members, to these principles. *Average Rating - 1.0*
5. The Board has adopted policies, by-laws, and practices for the effective governance, management, and operations of the OCIDA, and reviews these annually. *Average Rating – 1.0*
6. Board members demonstrate leadership and vision, and work respectfully with each other. *Average Rating – 1.0*
7. The Board consults with technical and professional experts as necessary before making decisions. *Average Rating – 1.2*
8. The decisions I make as a Board member are arrived at through independent judgment and deliberation free of political influence, pressure, or self-interest. *Average Rating – 1.0*
9. As a Board member, I communicate effectively with staff and am well informed on the status of all important issues. *Average Rating – 1.2*

10. I am knowledgeable about OCIDA's programs, financial statements, reporting requirements, and other transactions. *Average Rating – 1.0*

11. I feel empowered to delay votes, defer agenda items, or table actions if I feel additional information or discussion is required. *Average Rating – 1.0*

12. Board and committee meetings facilitate open, deliberate, and thorough discussion and the active participation of members. *Average Rating – 1.0*

13. As a Board member, I communicate effectively with staff and am well informed on the status of all important issues. *Average Rating – 1.0*

Governance Certification (OCLDC):

Where 1.0 = 100% Agree and 4.0 = 0% Agree

1. As an OCLDC Board Member, I have a clear understanding of the mission and purpose of the OCIDA. *Average Rating – 1.0*

2. I have sufficient opportunity to research, discuss, question, and prepare before decisions are made and votes taken. *Average Rating – 1.0*

3. I receive the right amount of information to make the decisions requested of me as a Board member. *Average Rating – 1.2*

4. I understand my role and fiduciary responsibilities and hold myself and other Board members, to these principles. *Average Rating - 1.0*

5. The Board has adopted policies, by-laws, and practices for the effective governance, management, and operations of the OCLDA, and reviews these annually. *Average Rating – 1.0*

6. Board members demonstrate leadership and vision, and work respectfully with each other. *Average Rating – 1.0*

7. The Board consults with technical and professional experts as necessary before making decisions. *Average Rating – 1.2*

8. The decisions I make as a Board member are arrived at through independent judgment and deliberation free of political influence, pressure, or self-interest. *Average Rating – 1.0*

9. As a Board member, I communicate effectively with staff and am well informed on the status of all important issues. *Average Rating – 1.2*

10. I am knowledgeable about OCLDC's programs, financial statements, reporting requirements, and other transactions. *Average Rating – 1.0*

11. I feel empowered to delay votes, defer agenda items, or table actions if I feel additional information or discussion is required. *Average Rating – 1.0*

12. Board and committee meetings facilitate open, deliberate, and thorough discussion and the active participation of members. *Average Rating – 1.0*

13. As a Board member, I communicate effectively with staff and am well informed on the status of all important issues. *Average Rating – 1.0*

Governance Certification (OCEDC):

Where 1.0 = 100% Agree and 4.0 = 0% Agree

1. As an OCEDC Board member, I have a clear understanding of the mission and purpose of the OCEDC. *Average Rating – 1.0*

2. I have sufficient opportunity to research, discuss, question, and prepare before decisions are made and votes taken. *Average Rating – 1.2*

3. I receive the right amount of information to make the decisions requested of me as a Board member. *Average Rating - 1.1*

4. I understand my role and fiduciary responsibilities and hold myself and other Board members to these principals. *Average Rating - 1.0*

5. The Board has adopted policies, by-laws, and practices for the effective governance, management, and operations of the OCEDC, and reviews these annually. *Average Rating - 1.2*

6. Board members demonstrate leadership and vision, and work respectfully with each other. *Average Rating - 1.0*

7. The Board consults with technical and professional experts as necessary before making decisions. *Average Rating - 1.1*

8. The decisions I make as a Board member are arrived at through independent judgment and deliberation free of political influence, pressure, or self-interest. *Average Rating - 1.0*

9. As a Board member, I communicate effectively with staff and am well informed on the status of all important issues. *Average Rating - 1.0, Comment: We are incredibly fortunate to the level of expertise and commitment from the staff*

10. I am knowledgeable about OCEDC's programs, financial statements, reporting requirements, and other transactions. *Average Rating - 1.0*

11. I feel empowered to delay votes, defer agenda items, or table actions if I feel additional information or discussion is required. *Average Rating – 1.0*

12. Board and committee meetings facilitate open, deliberate, and thorough discussion and the active participation of members. *Average Rating – 1.0*

13. I feel that Board meetings are well organized and conducive to meaningful and relevant discussion. *Average Rating – 1.0*

14. In the past year, OCEDC has taken on roles outside of making loans for job creation such as Foreign Trade Zone application and Small Business Assistance. I feel these are consistent with our mission to promote economic development activity in Ontario County. *Average Rating – 1.1*